

POSTAL ADDRESS

TBeats Studio

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Making Dreams Come True

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Press Kit 2014

About TBeats



TBeats Studio is an affordable professional music production studio. The studio is located in St. Louis, Missouri at 1204 Washington Avenue on the 4th floor. TBeats Studios is a collaborative effort between business partners Tony Thompson and Chris 'Klevahl' Shaw to provide musicians with a quality facility to create, learn, and progress in their careers.



TBeats provides a full range of services including high-quality music production and classes in audio recording, engineering, recording software and equipment. TBeats also offers artist support services including songwriting, publishing, artistic development, public relations, branding / marketing, and acting, fashion and career consulting.



The TBeats Team developed the Live Your Dream program for high school seniors who have a passion for music and education. The goal of the organization is to seek out youth who might otherwise not have the opportunity to connect with those in the industry that can make their dreams come true by developing their music careers including production, business development, and overall growth development.

Taking the possibilities of the students and showing them how to create a goal and aim for it, is one of the many tasks that TBeats cultivates. Our goal is to give a platform to students embarking on an artistic career so that their gifts can be exhibited in a substantial manner.

Live Your Dream Project



The Live Your Dream project was established to provide music scholarships to talented high school seniors who have a passion for music and education. Our intention is to help youth, particularly those who otherwise might not have an opportunity to connect with the music industry, achieve their music career dreams through production, business development, and overall personal growth.

We show students how to create a goal and aim for it. We give them a platform for embarking on an artistic career so their talents and gifts can be developed and exhibited. 2014's recipient of the Live Your Dream Scholarship is Brianna Brown. Her Journey has been documented over the past year. She received a wide spectrum of extended voice and acting coaching through the foundation along with the release of her debut album, "The Beginning." In 2015 we will be showcasing Gabbii Jones as the Live Your Dream Project.

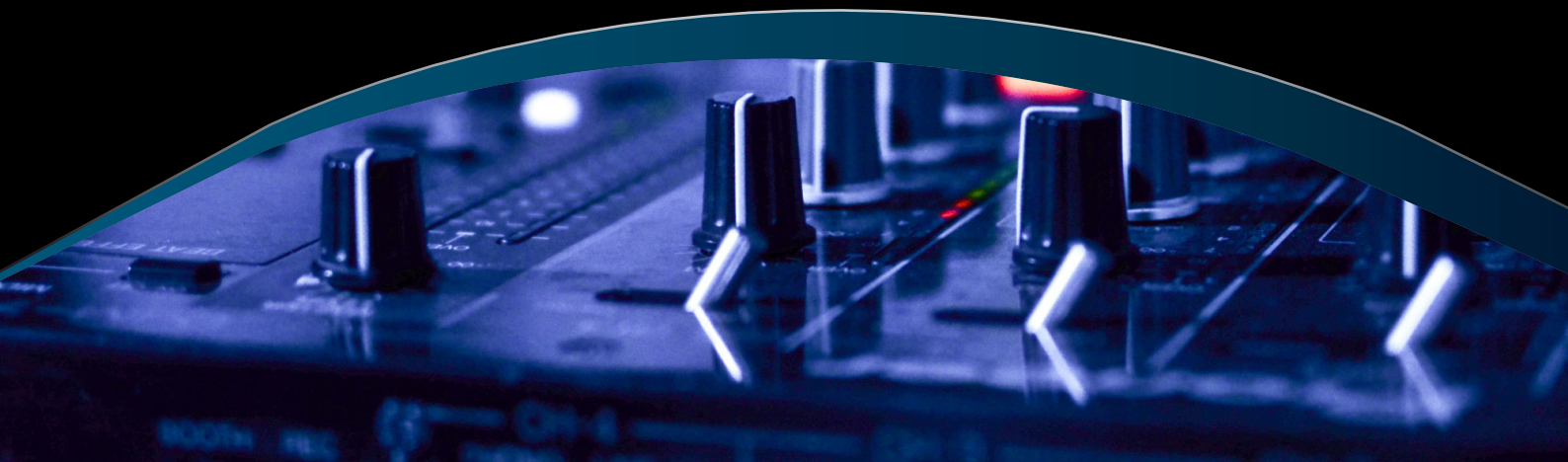
TBeats Services

Achieve a professional sound and look without an expensive budget. We are a production company that puts our whole IMG_0795being into each artist because we care first about you and second about our bottom line. When it comes to helping you grow your vocals, stand out in a crowd of performers, and really understand the business of entertainment, we are prepared to jump in feet-first. If you think you have what it takes to learn everything there is to know about the music industry and want the best possible representation, then contact TBeats today and we will give you an application!

MUSIC PRODUCTION • ACTING • ARTISTIC DEVELOPMENT

SONG WRITING • FASHION • CAREER CONSULTING

PUBLISHING • PR • BRANDING AND MARKETING





Tony Thompson

Founder

Anthony (Tony) Thompson is a record producer, multi-instrumentalist, composer, and songwriter. Tony is also the CEO and Chairman of the Board of Kwame Building Group, Inc. (KWAME), which he founded in 1991. Headquartered in St. Louis, MO, KWAME is a construction management/program management firm that serves as an independent agent to the owner. KWAME provides, along with other services, project management, scheduling, estimating, contract/claims administration, and document control.

Since a young child, Tony had a passion for music and music appreciation. As an adult he lives it and has received extensive training and classes in music production and musical theory. He is 100% trained on all of the equipment including the Solid State Logic (SSL) board which is located at both the West County and Downtown studios.





Chris "Klevah" Shaw

Christopher (Klevah!) Shaw was born September 18, 1985 in St. Louis, MO. At a young age he began his interest in music, which his family saw, and began fine tuning the art. Chris studied music history and composition in the 6th grade, learning symphonic instruments under the direction of Mr. Allen Merry. By the time Chris reached high school he was advanced in music composition and played the flute at a high level.

High school took his knowledge further as he began to nurture his ability to arrange, direct, and produce musical pieces. Using his composition skills to arrange top 40 tunes for his schools marching band to producing music for the schools dance teams. Somewhere near the middle of his high school era he decided to seriously pursue a music career being a producer. He went onto college on a full music scholarship to the University of Arkansas at Pine Bluff, where he was a member of the "Marching Musical Machine of the Mid-South" or "M4" a southern band power house. Being here Chris engulfed his self in the competitive culture of black college bands all while mastering the art of showmanship. This gave him the idea to form his own production company. After leaving Pine Bluff, he traveled to Memphis where he stayed an entire year learning more about the music culture. Once the lease was up on his apartment, the hometown of St. Louis was the next stop.

Over the next years he became a father to two beautiful girls. In late 2012 Chris met Tony Thompson of Kwame Building Group and opened "The Central" studios, which later turned into "TBeats Studios" where he currently produces and records.



Nick Brown

Nick, a native of St. Louis, is a product of the 50's. Always having had passion for music, Nick is a self-taught drummer, pianist, and guitarist. By the time he was in junior high school Nick had his first band (playing the piano and some guitar) in the school's talent show. By High school, Nick developed an interest in Jazz, and had become more proficient at guitar playing.

Over the next 30 give or take years, he played with a vast range of musicians, learning from all. As his passion continued to grow, he served as the music director, sound engineer and lighting for a popular local R&B band named THE POWERPLAY BAND. Nick is now the Operations Manager for TBeats Studios STL where he openly expresses his passion for music through others (the youth which is our focus.)



Derrick "Supra" Snow

Derrick holds a Bachelors of Arts in Audio Aesthetics and Technology. His skills include the use of Audio Engineering (Understanding of signal flow, live sound, surround sound, multi-track, Foley, MIDI, trouble shooting and maintenance, Pro Tools, Logic Pro, M3 M79 analog tape recorder, Nuendo, Trackion, Reason5, Radar, SSL Duality, Euphonix S5 Fusion).

Derrick has a wide variety of experience in the music entertainment industry with backgrounds ranging as an audio engineer, radio disc jockey, and studio engineer. His vast background bring a great wealth of knowledge to the TBeats team.



Tyrell Thompson

Tyrell Thompson (born on November 10, 1987), graduated in May of 2006 from Hazelwood East High School. After three years of attending the Art Institute of Los Angeles, California, in 2010 Thompson transferred to Webster University to pursue a degree as a graphic design major. His passion is in art & design and holds a strong respect for the field of digital art, expressing art traditionally (via canvas and paper), and exploring other forms of art creatively. He owns Rell Finesse and is the senior graphic designer with the firm.

Most recently, Tyrell was chosen as the official photographer and graphic designer for all artists album covers at TBeats Studios. Proving once again that when you work with Tbeats Studio, you not only will utilize the most up to date music equipment, but also enjoy the most talented designers, photographers, and personal coaches to help build your personal brand.



Monica Black

Monica Black grew up in a musical and theatrical family where it was a requirement to read music, play several instruments and perform on stage. A graduate of Berkeley High school, Monica played in school concerts, jazz and marching bands. She attended TSU to study music and marched with the "Aristocrats of Bands" as she continued her studies with wood winds and the piano.

Fast forward to the 90's Monica found herself living in New York City working in corporate America experiencing the Jazz, Hip Hop and Rap. Monica has a point of reference for the successful independent artist you want to become, and she wants to be the one to help you get there. She brings her extensive corporate experience (human resources, marketing, relationship management and talent development) and her creative passion to show you how to position yourself in the business of music:



Syl Wilson

Syl Wilson, a 17 year veteran in the marketing and web development industry, is a proven leader with the ability to develop and fully execute strategic branding and marketing coordination. Specializing in creating attractive, yet affordable websites, Syl offers a precise mixture of expertise, know-how, and precision work that assist in delivering strong marketing, advertising, and copywriting. She has experience with keeping a consistent message of internal and external communications, including website content and media relations for the purpose of enhancing brand identity and sales potential of a growing company.

Most recently, Syl was featured in Target Marketing Magazines January 2008 publication for her expertise on PURL's and her ability to gain over 50% response rates on all direct mail advertisements. Likewise she uses PURLs on all social media efforts and is able to track targeted audiences in a way that has taken the social media platform to a new level.

Recently, Syl Wilson was chosen as the official web designer for Tbeats Studios. Syl is excited to help new and existing artists showcase their talents online using the most popular and advanced technology available. When you work with Tbeats Studio, you not only will utilize the most up to date music equipment, but also enjoy the most talented designers, photographers, and personal coaches to help build your personal brand.

TBeats Artists



Brianna Elise

Brianna is a fascinating young lady with class and poise beyond her years. She has a voice capable of seamlessly gliding through different styles and time periods. It seems the world has found its new "voice".



Gabbii

GaBBii is 17 years-old and has been singing since age 3 and acting since the age of 9. She was selected to sing in Junior Stars at Six Flags at the age of 10. Gabbii had the pleasure of working JPEK Creative Works (JPEK family) which allowed her to appear in a number of productions written and directed by Joel P. E. King, such as Meeting at the Elder's Circle.



Marco

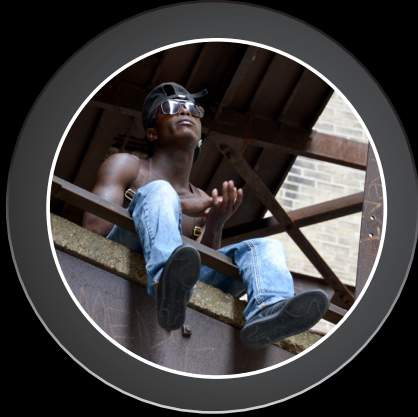
Marcus Clay-Nikos, a 21 year-old Junior at Webster University and Saint Louis Native, enjoys singing, writing music, and being out in nature. Marcus would like to Unite the world and bring peace and harmony through my Music!



Marty Griptite

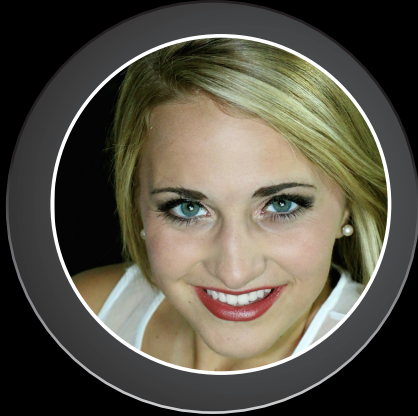
Born in 1986 in Saint Louis, Marty Griptite has quickly emerged onto the scene with a fire and hunger unmatched. With years of experience in production, engineering, and writing, Marty takes the aspect of all around artists to a new level. This year (2013) he has produced several tracks for multiple artists in various markets, regions, and countries, landed his song on five different bi-coastal mixtapes, reached number 25 on reverbnation charts in his city, and much more.

TBeats Artists



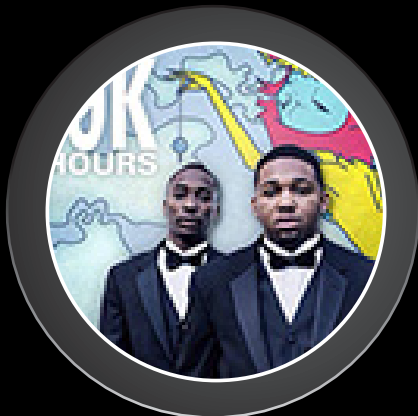
Slaughter

Verzell Banner (born May 3, 1995), better known by his stage name Slaughter, is an American rapper from St. Louis, Missouri. He learned to love music at the age of 12 with a focus on rap. He is a graduate of Jennings High School in North St. Louis. After developing his craft with his childhood friends, he created the moniker F.A.E. which stands for Family Always Eats.



Annalyse

A young, vibrant new artist out of St. Louis, Missouri, Annalyse provides uplifting messages through inspirational text and smooth music she writes. As a contributor to the Christian genre, she has a passion for encouraging others through positive lyrics and empowering performances.



Souls Of Liberty

Souls of Liberty are a melodious rap duo focused on pushing the envelope sonically, lyrically, creating a music business empire, and becoming legendary artists. The Souls' music comes equipped with clever rhymes and raw life experiences. Ryan Escobar and Tenelle Donta cultivated their name and perspective from the harsh realities native to their St. Louis upbringing. The Souls have held steadfast to their vision and progression which has earned them features on DJBooth, The Smoking Section, HipHopDX, Kevin Nottingham as well as opening spots for Kendrick Lamar and Wale.